MINI @ Summer Concert Contest ("Contest")

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. ELIGIBILITY

The MINI @ Summer Concert Contest ("Contest") is open only to attendees of the Budweiser Stage concerts on September 2, 2025 and September 4, 2025 in Toronto, Ontario who are legal residents of Canada and are age of majority in the province/territory in which they reside as of the date of entry. The Contest is run by MINI Canada, a division of BMW Canada Inc. ("Sponsor").

You are not eligible if you are: (a) an employee of Sponsor, its divisions, affiliates, subsidiaries, parent or related companies, advertising or promotional agencies, the prize suppliers, or (b) a member of the immediate family (defined as parents, siblings, children and spouse, wherever they reside), or household of any of the above persons.

2. HOW TO PARTICIPATE

No Purchase Necessary. Contest begins on Monday September 2, 2025 at 4:00 pm ET, and ends at 11:00 pm ET on September 4, 2025 (the "Contest Period"). You may enter the Contest by registering your first name, last name, email address and postal code with a designated MINI representative via an Apple iPad at the MINI display made available for this purpose (the "Official Entry Form") during the Contest Period. Use of any other automated devices is prohibited. You may receive an additional bonus entry (1) if you opt-in to receive communications from the Sponsor at the time of Contest entry.

The clock used by the Sponsor in connection with the receipt of the entries will be the official clock to determine the date and time the entry was received.

Limit of one (1) entry per concert. The odds of winning depend on the total number of eligible entries received. All entries become the property of Sponsor.

Any Entries that are made, or suspected to have been made, through automated means or scripts will be disqualified at Sponsor's sole discretion. The clock used by the Sponsor in connection with the receipt of the Entries will be the official clock to determine the date and time the Entry was received. **Each participant can only use one (1) email account to enter the Contest.**

Although online access and an email account are required to participate, no purchase is required in order to enter the Contest.

By entering this Contest, you agree to be bound by these Official Contest Rules and the decisions of the Sponsor and/or Contest judges.

By participating in this Contest, entrants agree:

- (a) that the Sponsor and its respective related companies and/or business partners (lists available on request) may collect, use, and disclose any personal information supplied by the entrant for the purpose of administering this Contest and fulfilling prizes. With the entrant's consent, we will also initiate, maintain and develop a relationship with the entrant (including product and service information, offers, etc.). Sponsor will collect use and disclose this information in accordance with its privacy policy. For more information, please visit www.mini.ca.
- (b) to abide by the Official Rules and the decision of the Sponsor which are final and binding with respect to all aspects of the Contest.

3. PRIZES

There are thirty-seven (37) total prizes (the "Prizes") available to be won during the Contest Period. The Prizes are as follows:

- Two (2) one-night (1) stays with the 'Concert-Goers' package at the Drake Hotel, Toronto, Ontario** based on double occupancy Each ARV \$349-\$429 (daily rates vary)
- Five (5) \$250 Ticketmaster® gift cards* ("Gift Card"). Each ARV \$250
- Ten (10) certificates for two (2) to the Plaza Premium Lounge at Toronto Pearson International Airport, Vancouver International Airport, Edmonton International Airport or Winnipeg Richardson International Airport. – Each ARV \$144***
- Twenty (20) Cineplex® Escape for Two passes Each ARV \$35.81

*Gift Card may be used toward the purchase of tickets sold through the Ticketmaster website and in the Ticketmaster mobile app in Canada.. Gift Card cannot be used toward VIP Nation®, fan clubs, other gift cards and select ticket packages. Exclusions may apply to TM+, Platinum, Fan-to-Fan Resale, TicketExchange by Ticketmaster® and other tickets not sold directly by Ticketmaster. Other exclusions may apply. Gift Card cannot be combined with other Gift Cards, gift certificates or other coupons. Gift Card may not be used in connection with any marketing, advertising or promotional activities without Live Nation's prior written approval and may not be transferred or sold other than through authorized Ticketmaster channels. Live Nation reserves the right to cancel a Gift Card if it believes that the Gift Card was obtained through fraudulent or unauthorized means. If the Gift Card holder's purchase exceeds the amount of that Gift Card's balance, the Gift Card holder must pay the difference by another means. Unused Gift Card balances are not transferable. Gift Card is not returnable or redeemable for cash except in states where it is required by law. Use of Gift Card constitutes acceptance of these terms and the additional terms found here, which are subject to change at any time without notice. The use of a Gift Card on the Ticketmaster website is subject to the Terms of Use and Privacy Policy of that site.

**Valid for a one-night stay for two at The Drake Hotel, Toronto, Ontario for stays Sunday - Wednesday. Prize must redeemed before February 28, 2026. Black out dates apply and stay dates are subject to availability. A valid credit card must be provided to guarantee the reservation. The winner is responsible for all incidentals and subject to all hotel rules + regulations.

*** Passes must be activated by October 31, 2025 and used by December 31, 2025.

Winner and guest (if applicable) will be responsible for any and all other expenses not specifically described above as included in the Prize. Prize must be accepted as awarded and may not be substituted, transferred or redeemed for cash or otherwise; however, the Sponsor reserves the right to substitute a prize of equal or greater monetary value, in cash or otherwise, at its sole discretion, if a prize cannot be awarded for any reason. Sponsor will not replace any lost or stolen prizes. Sponsor makes no representations or warranties with respect to any prize. Sponsor will not be responsible if weather conditions, event cancellations, or other factors beyond Sponsor's reasonable control prevent the Prize or parts thereof from being fulfilled, and I will not be entitled to compensation in lieu thereof. Prize will be delivered via email to the winners.

4. DRAWING

A random draw will be conducted at 1 Pardee Ave. Unit #101 Toronto, Ontario on Thursday, September 11, 2025 at 11:00 AM ET from among the total entries received. Selected entrant will be notified by e-mail provided on or about Friday, September 12, 2025. Please check your e-mail and spam filters. To be declared a winner, selected entrant must meet the requirements set out in these Official Contest Rules and correctly answer, without assistance of any kind, whether mechanical or otherwise, a mathematical skill-testing question to be administered at a mutually convenient time by e-mail. Return of any prize or winner notification as undeliverable, inability to reach selected entrant or failure of selected entrant to respond to notification within three (3) business days of first attempt by Sponsor or Sponsor's agent, failure to provide proof of eligibility (if requested), or other required documentation in a timely manner, failure to correctly answer the question, inability to travel on the selected dates or other non-compliance with these Official Contest Rules may result in disqualification, forfeiture of the prize and, at Sponsor's sole discretion, selection of an alternate eligible entrant for the forfeited prize, who will be subject to disqualification in the same manner.

5. RELEASES, ETC.

Before being declared a winner, the selected entrant will be required to sign and return to Sponsor or its agent by the deadline stipulated on the document a Declaration of Compliance with the Contest Rules and a Liability and Publicity Release, releasing Sponsor, Live Nation Canada, Inc. ("Live Nation"), Ticketmaster Canada Ltd, Ticketmaster, LLC (collectively "Ticketmaster"), its divisions, affiliates, subsidiaries, parent and related companies, advertising and promotional agencies, and all of their respective directors, officers, shareholders, employees, agents, representatives, successors and assigns (collectively, "Releasees") of and from any and all claims, demands, payments, losses, damages, actions or causes of action whatsoever, whether known or unknown, whether at law or in equity, which entrant or entrant's heirs, executors, administrators, successors or assigns may now or hereafter have against any of the Releasees in connection with the Contest or the Prize, notwithstanding that such claim, demand, payment, loss, damage, action or cause of action may have been contributed to or occasioned by the negligence or gross negligence or willful misconduct of any of the Releasees. By accepting the prize, the winner consent to the use of their names, addresses (city, province) and likenesses for publicity purposes, without further notice or compensation.

6. LIMITATION OF LIABILITY

Without limiting the release provided in Paragraph 5 above, and for greater certainty, Releasees will not be liable for: a) any incomplete or inaccurate information caused by any equipment or programming associated with or utilized in the Contest, or by any technical or human error which may occur in the processing of entries or

otherwise; b) the theft, destruction or unauthorized access to, or alteration of, entries; c) any technical malfunctions of, or other problems with, telephone networks or lines, computer on-line systems, servers or internet service or providers, computer equipment, software, viruses or bugs; or d) any failure of any data transmission to be received by or from Sponsor for any reason.

BY PARTICIPATING IN THIS CONTEST, ENTRANTS AGREE THAT RELEASEES HAVE NO LIABILITY WHATSOEVER FOR, AND SHALL BE HELD HARMLESS BY ENTRANTS AGAINST, ANY LIABILITY FOR ANY INJURIES, DEATH, LOSSES OR DAMAGES OF ANY KIND (INCLUDING DIRECT, INDIRECT, SPECIAL, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES) TO PERSONS OR PROPERTY RESULTING FROM A PRIZE, INCLUDING THE ACCEPTANCE, POSSESSION, MISUSE OR USE OF THE PRIZE. FURTHER BY PARTICIPATING IN THIS CONTEST, ENTRANTS AGREE THAT RELEASEES HAVE NO LIABILITY WHATSOEVER FOR, AND SHALL BE HELD HARMLESS BY ENTRANTS AGAINST, ANY LIABILITY FOR ANY INJURIES, DEATH, LOSSES OR DAMAGES OF ANY KIND (INCLUDING DIRECT, INDIRECT, SPECIAL, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES) TO PERSONS OR PROPERTY RESULTING FROM: A) ENTRY OR PARTICIPATION IN THIS CONTEST, OR B) ANY CLAIMS BASED ON PERSONALITY OR PRIVACY RIGHTS, DEFAMATION OR MERCHANDISE DELIVERY. Some jurisdictions do not allow the exclusion or limitation of incidental or consequential damages, therefore such exclusions may not apply to you.

Subject to obtaining approval from the Régie des alcools, des courses, et des jeux with respect to the Province of Quebec, Sponsor may terminate or amend this Contest at any time without prior notice, if any factor interferes with its conduct as contemplated by these Official Rules. Contest is subject to all applicable laws.

7. MISCELLANEOUS

Entrants who have not complied with these Official Rules are subject to disqualification. All decisions of Sponsor are final and binding in all matters relating to this Contest. Releasees will not be responsible for illegible, incomplete, lost, misdirected or late entries, which will be void. Sponsor may terminate or amend this Contest at any time without prior notice, if any factor interferes with its conduct as contemplated by these Official Rules. Contest is subject to all applicable laws.

In the event of a dispute regarding who submitted an online entry, the entry will be deemed submitted by the authorized account holder of the e-mail address submitted at the time of entry. "Authorized account holder" means the natural person who is assigned to an e-mail address by an Internet access provider, online service provider or other organization that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. A selected entrant may be required to provide Sponsor with proof that he/she is the authorized account holder of the e-mail address associated with the selected entry.

Sponsor reserves the right at its sole discretion to disqualify, from this Contest and any future Contest or other promotion conducted by Sponsors, any individual that it finds or believes to be tampering with the entry process or the operation of the Contest or to be acting in violation of the Official Rules or in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. ANY ATTEMPT BY AN ENTRANT OR ANY OTHER PERSON TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

8. RESIDENTS OF QUEBEC ONLY

Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a decision. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.

Live Nation and Ticketmaster are not Sponsors of the Contest, and in no way responsible for the administration of the Contest, the verification of winners or the fulfillment of prizing. All inquiries regarding the Contest should be directed to Sponsor.

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